

## September is Prostate Cancer Awareness Month

**Parksville, BC** – Mayor Marc Lefebvre has proclaimed the month of September as "*Prostate Cancer Awareness Month*" in the City of Parksville.

Prostate cancer is the most common cancer to affect Canadian men; one in eight men will be diagnosed with the disease in their lifetime and an estimated 24,000 Canadian men will be diagnosed with prostate cancer this year.

However, the survival rate for prostate cancer can be over 90% when detected early. Over the last 20 years, mortality from prostate cancer has dropped by 40% due to early diagnosis and treatment. This translates to more than 2,000 Canadian men who are not dying each year due to prostate cancer being diagnosed when it is largely treatable.

Prostate Cancer Awareness Month helps to raise awareness for this treatable disease by encouraging men in their 40s to get a prostate specific antigen (PSA) test to establish their baseline. Through the PSA test, otherwise undetectable cases of prostate cancer can be discovered which can lead to early intervention.

More information about Prostate Cancer Canada can be found on their website at <u>www.prostatecancer.ca</u>.

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For more information:	
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About Parksville — Located on Vancouver Island's sheltered east coast, 12,000 residents call Parksville their home. Parksville offers a quality lifestyle with many activities. We are committed to being the city of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.