

## City of Parksville Proclamations

*Mayor Marc Lefebvre recently proclaimed the following for the City of Parksville.*

### **National Tourism Week – May 28 to June 3, 2017**

May 28 to June 3 has been proclaimed as National Tourism Week in the City of Parksville. Parksville is joining communities, cities and regions around British Columbia to recognize National Tourism Week.

Tourism plays a significant role in Parksville and is a key economic driver in BC. It is a growing industry and over the last few years there has been an increase in visitors, in the number of businesses and number of people employed in tourism. Tourism is one of BC's competitive strengths in the world economy. For provincial statistics on tourism industry performance, visit [www.destinationbc.ca/Research/Industry-Performance.aspx](http://www.destinationbc.ca/Research/Industry-Performance.aspx). To share your Tourism Week celebrations on social media, use the hashtag **#BCTourismMatters**.

### **Health and Fitness Day – June 3**

June 3 has been proclaimed as National Health and Fitness Day in the City of Parksville, intended to increase awareness among its residents of the significant benefits of physical activity and to encourage residents to increase their level of physical activity and their participation in recreational sports and fitness activities. Opportunities for fitness, health and wellbeing should be inclusive and accessible to all residents regardless of age, gender or physical or mental abilities. <http://www.participaction.com/national-health-and-fitness-day/>

### **Access Awareness Day - June 3**

June 3 marks SPARC BC's (Social Planning and Research Council of BC) 20<sup>th</sup> annual Access Awareness Day which provides an opportunity to look at our communities and ways they can become more accessible and inclusive for everyone. The theme for 2017 is "Accessible Communities are Inclusive Communities" with the goal to draw attention to the different ways communities can come together to promote greater accessibility and inclusion.

In partnership with the Access Oceanside Association (AOA), the City of Parksville strives to improve accessibility and foster a sense of inclusion for all community members. June 3 will draw attention to the needs of individuals with health and activity limitations living in our communities and highlight the different ways that we can all work together to ensure that our communities are as accessible and inclusive as possible. [www.sparc.bc.ca/access-awareness-day](http://www.sparc.bc.ca/access-awareness-day)

#### **For more information:**

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