

Parksville Community and Conference Centre – KPMG Report

The City of Parksville and the Parksville Community Centre Society (PCCS) are moving forward with many of the recommendations contained in the report, Business Analysis of the Parksville Community and Conference Centre, completed by KPMG.

Over the past few months, members of Council and the PCCS board have been working collaboratively to clarify the strategic direction for the PCCC and enhance operational efficiencies. This work will continue over the next several months, informed by the recommendations contained in the report. Prior to the report being made public at the September 19 Council meeting, Council and the PCCS board met to begin the strategic planning process, starting with goals and objectives for the next thirty and ninety days.

A PDF of the final report may be viewed [here](#). Report sections include an executive summary, financial analysis, organization review and business analysis. As well, the report includes recommendations with respect to the operating agreement between the PCCS and the City and provides comprehensive background and historical information on the facility and the Board.

Mayor Marc Lefebvre said, “We have the unusual benefit of a third-party study which will help to make the PCCC a much stronger and more sustainable facility going forward. The revitalization of this working relationship and a new operating agreement is long overdue.”

Irene Holland, chair of the PCCS board said, “I see this as a positive process. We have an opportunity to work together and also have the resources and expertise to create a fresh start for the PCCC.”

Mayor Lefebvre also expressed Parksville Council’s appreciation the work of the staff and the volunteer board of the Parksville Community Centre Society.

Opened in 2003, the PCCC is a city-owned facility. Since its inception, the PCCC has operated under contract by the Parksville Community Centre Society (PCCS) board. The City provides an annual subsidy to the facility which also generates its own revenues from rentals.

Early this year, Council directed staff to engage the services of a consultant to undertake a business analysis of PCCC operations. KPMG provided recommendations with respect to the operating agreement and future management of the facility and provided an assessment as to whether taxpayers are receiving good value for money from the PCCC.

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