November 28 is Shop the Neighbourhood Day in Parksville Downtown

At the November 16 Council meeting, Acting Mayor Mary Beil proclaimed November 28 as "Shop the Neighbourhood Day in Parksville Downtown". This proclamation was made at the request of the Parksville Downtown Business Association.

- *Shop the Neighbourhood* is a national initiative of Yellow Pages, created to give Canadians a local shopping alternative on the Saturday between Black Friday and Cyber Monday.
- The campaign raises awareness of the larger impact dollars have when spent locally.
- In 2014, over 200 business associations participated and 8,000 businesses offered 6,000 deals and promotions.
- Parksville Downtown Business Association is one of 400 business associations participating across Canada in 2015; 8,000 businesses have registered so far this year.
- *Shop the Neighbourhood* participating businesses and their deals may be found at www.yp.ca or by downloading the YP Shopwise app.
- http://www.yellowpages.ca/stn/Parksville+BC provides information on participating businesses and deals being offered.

For more information, please contact the Parksville Downtown Business Association 250 248-8079, info@parksvillebia.com; http://www.parksvilledowntown.ca/

###

For more information:

Mayor Marc Lefebvre	250 954-4661
Deb Tardiff, Communications Officer	250 954-3073

City of Parksville | 100 Jensen Avenue East (P O Box 1390), Parksville, BC V9P 2H3
Phone 250 248-6144 | Fax 250 954-4685 | www.parksville.ca

http://facebook.com/cityparksville | http://twitter.com/city_parksville | http://pinterest.com/cityparksville

About Parksville — Located on Vancouver Island's sheltered east coast, 12,000 residents call Parksville their home. Parksville offers a quality lifestyle with many activities. We are committed to being the city of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.