

NEWS RELEASE

www.parksville.ca
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City of Parksville Proclamations for February 2014

The City of Parksville is pleased to accept requests from organizations to proclaim "months" or "days" in our municipality, an opportunity to bring public awareness and recognition to the organizations which play a critical role in our community. To date, the Mayor has proclaimed the following for February 2014.

Heart Month

The City has proclaimed February as "Heart Month" in Parksville. Each year, the Heart and Stroke Foundation celebrates Heart Month for holding its person-to-person campaign, a concept adopted in BC in the mid-1950s. Heart disease and stroke is responsible for 1 in 3 Canadian deaths every year. The February Heart Month campaign allows the Foundation to continue critical research, fund new lifesaving initiatives and educate the public to prevent and reduce death and disability from heart disease and stroke. The Heart and Stroke Foundation protects the lives of all Canadians by funding world class scientific research which results in medical advancements, social change and education to prevent and reduce death and disability from heart disease and stroke. http://www.heartandstroke.bc.ca

Toastmasters Month

February 2014 is Toastmasters Month in Parksville. This program helps people develop skills in speaking, and listening, enhancing leadership potential and promoting self-actualization. Toastmasters International is a non-profit educational organization that teaches public speaking and leadership skills through a worldwide network of clubs. Founded in 1924, the organization has more than 280,000 members in 13,500 clubs in 116 countries. Each week, Toastmasters helps people of every ethnicity, education level and profession build their competence in communication so they can gain the confidence to lead others. The first Toastmasters club outside the United States was chartered in Victoria in 1935. There are now 286 clubs with more than 5,000 members in British Columbia. http://arbutus.toastmastersclubs.org/

BC Privacy and Security Awareness Day - February 6

Mayor Chris Burger has proclaimed February 6 as BC Privacy and Security Day in the City. ISACA is the leading international association of information security governance professionals, wishes to instil privacy and security awareness amongst all citizens and organizations in BC. Cybercrime threatens the privacy and security of all citizens and organizations in BC and the profits of criminal organizations derived from their cybercriminal activities now exceed the profits associated with the illegal drug trade. BC Privacy and Security Day is intended to foster awareness of the risks of cybercrime to help citizens protect themselves from privacy infringements, fraud and other financial crimes. www.isaca-vancouver.org/bcpsad

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For more information:

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