

NEWS RELEASE

www.parksville.ca
April 5, 2013

April 27 is Daffodil Day in Parksville

Parksville, BC — Mayor Chris Burger has proclaimed April 27 as Daffodil Day in the City of Parksville.

The Canadian Cancer Society is encouraging everyone to fight back in April by wearing the daffodil pin, a symbol of hope and support for those living with cancer.

Another Canadian is diagnosed with cancer every three minutes; the Society wants them to know that across the country, Canadians are united in the fight to eradicate cancer and committed to improving the quality of life for all those affected by the disease.

Donations from the pins and daffodils being sold in April will benefit the Cancer Society, which is marking its 75th anniversary of supporting people living with cancer and funding research to improve cancer prevention, treatment and diagnostic techniques. The Canadian Cancer Society delivers caring, practical and personal support to people with cancer through the toll free Cancer Information Service; Cancer Connection one to one telephone peer support; Camp Goodtimes for children, youth and families; safe and supportive accommodation for patients during treatment; and safe reliable transportation to treatment through the Volunteer Driver and Freemasons Cancer Car Program.

To know more about this campaign, visit www.cancer.ca or by phone 1 888 939-3333.

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For more information:

Debbie Tardiff, Communications Officer 250 954-3073

City of Parksville | 100 Jensen Avenue East (P O Box 1390), Parksville, BC V9P 2H3 Phone 250 248-6144 | Fax 250 954-4685 | www.parksville.ca

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