

NEWS RELEASE March 19, 2013

Earth Hour 2013 - Saturday, March 23 at 8.30 pm

Parksville, BC — Earth Hour will be recognized on Saturday, March 23 between 8.30 and 9.30 pm. We all have the opportunity to participate again when the world will turn off its lights for just one hour. Switching off lights is just one simple action that can be taken to help make a difference. Information and sign up is available at www.earthhour.org

The event began in Sydney, Australia in 2007 and has now grown to be the largest global sustainability movement in history. During Earth Hour 2012, millions of people in 7,001 cities and towns across 152 countries and territories, along with residents of Parksville, switched off unnecessary lights and equipment save energy and create awareness for climate change.

According to BC Hydro, Parksville's Earth Hour saving in 2012 was 3%. British Columbians saved about 121 megawatt hours of electricity and reduced the provincial electricity load by 1.67% in 2012, the equivalent of turning off about 9 million 12.5 watt LED light bulbs.

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For more information:

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