

NEWS RELEASE www.parksville.ca September 24, 2012

Webcasting of Parksville Council Meetings

Live and on demand webcasts of Council meetings for the City of Parksville will be available starting October 1.

Meetings will be aired live during Council and Committee of the Whole, special meetings of Council and public hearings. This new service, which will be available on the City's website (http://parksville.ca), will provide residents with live streaming video and the opportunity to either watch meetings live or view archived webcasts at another time of their choosing from the comfort of their own home. Computers will require an internet connection, proper internet browser and media player to view the webcast. This service is ideal for those unable to attend regular Council meetings and who wish to keep up to date on the proceedings of Council.

The live webcasts will be archived for future reference and for the convenience of residents, the meeting minutes will show the time each item appeared during the webcast. The archived webcasts (indexed by agenda item) will be available to the public typically within two days or sooner if possible. This allows viewers to go back and look at a particular Council meeting, click on the agenda item and take the viewer directly to the live feed when the item was discussed. Live webcasting is available when meetings are in session and archived videos will start with the October 1, 2012 meeting.

At a meeting in May, Council approved webcasting as one of the ways to connect residents with Council, provide Council with the opportunity to reach a broader audience and also to provide transparency and improved accessibility for residents. The City has contracted NeuLion, based in Burnaby, to provide this new service to the City of Parksville. In addition to the annual fee of \$8,150, there was a one-time set-up charge of \$4,000.

###

For more information:

Debbie Tardiff, Communications Officer

250 954-3073