

NEWS RELEASE March 19, 2012

City of Parksville Request for Proposals for Video Streaming, Webcasting and Archival Services

The City of Parksville has issued a Request for Proposals for the supply of a video streaming, webcasting and archival service for City of Parksville meetings held in the Forum in the Parksville Civic and Technology Centre, 100 Jensen Avenue East, Parksville.

The City of Parksville wishes to reach a broader audience, increase transparency to residents and help bridge the gap between residents and their local government. As well, the City wishes to provide residents with the opportunity to view local government meetings at the time of their choice and with the ability to refer back to discussions by Council relating to specific subjects.

The City is requesting proposals to provide video streaming and webcasting of meetings including archival and indexing of meetings with corresponding agendas, reports and minutes. Proposals must recommend a vendor-hosted solution to the City's video streaming requirements which as a minimum must include the following features:

- Ability to capture and stream live meetings over the internet from the Forum.
- Unlimited number of webcasts for live and archived material.
- Unlimited number of viewers for live and archived material.
- Online/web based access to live and archived viewership statistics.
- Ability to retain recorded digital files for long-term record keeping with all materials hosted only in Canada in accordance with federal government mandate.
- Ability to index Council meeting agendas, reports, and minutes to the archived videos.
- Ability to link meeting agendas, reports, and minutes to audio and video files.
- Ability to integrate the audio visual infrastructure existing in the Forum.
- Data storage capabilities.
- Capability for future expansion, such as closed captioning.

Full information and submission instructions are available in the request for proposals available on the City's website at <u>http://www.parksville.ca/cms.asp?wplD=111</u>. Completed proposals should be submitted no later than 2 pm on Friday, April 20, 2012, to the City of Parksville, P O Box 1390, 100 Jensen Avenue East, Parksville, BC V9P 2H3. For further information on this program, please call 250 954-3073.

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For more information:

Debbie Tardiff, Communications Officer

250 954-3073

City of Parksville | 100 Jensen Avenue East (P O Box 1390), Parksville, BC V9P 2H3 Phone 250 248-6144 | Fax 250 954-4685 | www.parksville.ca

About Parksville — One of the fastest growing communities on Vancouver Island, 12,000 residents call Parksville their home. Located on Vancouver Island's sheltered east coast, Parksville offers a quality lifestyle with many activities. We are committed to being the city of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.