

NEWS RELEASE July 12, 2011

Sandcastle Excitement Builds in Parksville

Acting Mayor Chris Burger, members of Council and staff extend a warm welcome to visitors to the City of Parksville and to this year's world class Quality Foods Canadian Open Sand Sculpting Competition and Exhibition. The exhibition opens to the public this coming Saturday, July 16.

Said Acting Mayor Chris Burger, "Our congratulations to the Parksville Beach Festival Society and their many community volunteers on what we are sure will be a most successful event. We also applaud the Society board for their vision and passion that results in this event getting better and better each year."

"The City wishes to thank local companies for their support of this event, community organizations who provide volunteer ambassadors and the community for its ongoing support and enthusiasm for the Quality Foods Canadian Open Sand Sculpting Competition and Exhibition," stated Burger.

Parksville's sand sculpting competition dates back to 1982 when 100 people attended the first Parksville hosted event. Since that time, Parksville has welcomed 700,000 guests to the competition, both residents and visitors from around the world.

The City of Parksville has provided financial and in-kind support this year which includes sponsorship of the Big Splash Entertainment weekend as well as in-kind operational support of the event.

Visitors are encouraged to bring their cameras to this amazing event; once the exhibition is over the sand sculptures are gone forever. Visitors to the competition may wish to bring their own buckets and shovels as they may be inspired to create a little sandcastle magic of their own on the sandy, warm beach of Parksville Bay.

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For more information:

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