

## **April is Daffodil Month in Parksville**

Parksville, BC – Acting Mayor Chris Burger has proclaimed April 2011 as Canadian Cancer Society's Daffodil Month and April 27, 2011 as Daffodil Day in the City of Parksville.

During April, Canadians across the country are being asked to wear the daffodil pin throughout the month. Last year, the BC and Yukon division of the Canadian Cancer Society piloted the daffodil campaign and due to its success, it is now being launched nationally this year. The pin is worn as a symbol of courage and lets those on a cancer journey know that they are not alone in their battle.

Donations from every pin and from the purchase of daffodils being sold to benefit the Cancer Society will be dedicated to supporting people living with cancer, funding research to outsmart cancer and preventing cancer before it starts. The Canadian Cancer Society delivers caring, practical and personal support to people with cancer through the toll free Cancer Information Service; Cancer Connection one to one telephone peer support; Camp Goodtimes for children, youth and families; safe and supportive accommodation for patients during treatment; and, safe reliable transportation to treatment through the Volunteer Driver and Freemasons Cancer Car Program.

The daffodil pin campaign encourages British Columbians to unite behind those with cancer by donating and wearing the iconic yellow Daffodil pin on April 27. To know more about this campaign, visit [www.cancer.ca](http://www.cancer.ca) or call toll free 1 888 939-3333.

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**For more information:**

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