

NEWS RELEASE March 30, 2011

"Liking" the City of Parksville's Facebook Page

The City of Parksville is now on Facebook. To continue to address the fast-changing world of the Internet and the way residents communicate and obtain information online, the City of Parksville, in addition to Twitter, now has a Facebook page.

Said Acting Mayor Chris Burger, "The City's new Facebook page will provide an easy means for residents to keep up-to-date on City news and also ask questions or share comments on programs and initiatives. We hope that our residents will consider signing on to Facebook and "liking us".

Facebook and Twitter are just two forms of social media that are free of charge and will be used to distribute information and reach a broader audience. The City's website at www.parksville.ca will remain our primary Internet presence. To "follow" or "like" the City of Parksville on Facebook and/or Twitter, simply go to www.parksville.ca and click on the Facebook or Twitter logos. You will need to have a Facebook and/or Twitter account to "follow" or "like" us. The City has been "twittering" since July 2010.

The content of both Facebook and Twitter is for sharing municipal news and program information and the City reserves the right to delete any messages deemed inappropriate or which violate the terms of use as stated by Facebook.

http://twitter.com/city_parksville
http://facebook.com/cityparksville

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For more information:

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