

Earth Hour 2011 - March 26 at 8.30 pm

Parksville, **BC** – Earth Hour will be recognized on March 26, 2011. The event began in one city just four years ago and has now grown to be the largest global sustainability movement in history.

During Earth Hour 2010, 87 communities in British Columbia and a record 128 countries and territories across the globe participated and along with residents of Parksville, switched off unnecessary lights and equipment to save energy and help combat climate change. British Columbians saved about 800 GWh of electricity last year, enough to power nearly 75,000 homes.

We all have the opportunity to participate again on March 26, 2011, at 8.30 pm when the world will turn off its lights for just one hour. Switching off your lights is just one simple action that can be taken to help make a difference. Information and sign up is available at <u>http://wwf.ca/earthhour</u>

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For more information: Debbie Tardiff, Communications Officer

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About Parksville — One of the fastest growing communities on Vancouver Island, 12,000 residents call Parksville their home. Located on Vancouver Island's sheltered east coast, Parksville offers a quality lifestyle with many activities. We are committed to being the city of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.