

World Water Day 2011 in Parksville

The City of Parksville is pleased to once again recognize United Nations World Water Day in Parksville. On **Tuesday**, **March 22 at 6.30 pm**, the City will show the film, *The American Southwest: Are We Running Dry?* with Jane Seymour as host and narrator. Please celebrate the day by joining us in the Seaside Auditorium, Parksville Community and Conference Centre, 132 East Jensen Avenue. Admission is free.

The documentary, a definitive look at how the water crisis affects the American southwest states is a contemplative discussion filmed at diverse locations including the Navajo and Hopi reservations, Capitol Hill and Las Vegas. The message conveyed in the film is important to all.

The theme for this year's World Water Day is "*Water for Cities: Responding to the Urban Challenge*". More information on World Water Day is available at <u>www.unwater.org/worldwaterday</u> and the website <u>www.runningdry.org</u> has information about a global water initiative to *provide access to safe, affordable and sustainable drinking water for all.*

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For more information:

AquaStar Water Awareness website at www.parksvilleaquastar.ca aquastar@parksvilleaquastar.ca 250 954-3061

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About Parksville — Located on Vancouver Island's sheltered east coast, 12,000 residents call Parksville their home. Parksville offers a quality lifestyle with many activities. We are committed to being the city of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.