

City Proclaims February as Heart Month in Parksville

Parksville, BC – The City of Parksville has proclaimed February 2011 as "Heart Month" in Parksville. During February each year, the Heart and Stroke Foundation and locally through the Vancouver Island/Powell River/Gulf Islands office located in Nanaimo, celebrates Heart Month by holding its person-to-person campaign, a concept adopted in British Columbia in the mid 1950s. Each February, thousands of volunteers dedicate their time to canvass their neighbourhoods in the support of the Foundation's life-saving work.

The Heart and Stroke Foundation protects the lives of all Canadians by funding world class scientific research which results in medical advancements, social change and education to prevent and reduce death and disability from heart disease and stroke. More than nine hundred hospital and university-based research teams depend on the Heart and Stroke Foundation each year nationally. More specifically, there are 48 research teams in BC which receive funding from the Heart and Stroke Foundation of BC and Yukon.

Heart disease and stroke is responsible for 1 in 3 Canadian deaths every year. The February Heart Month campaign allows the Heart and Stroke Foundation to continue critical research, fund new lifesaving initiatives and educate the public to prevent and reduce death and disability from heart disease and stroke.

"The City of Parksville is pleased to recognize February as Heart Month," said Acting Mayor Chris Burger, "This campaign raises awareness and provides funds that have an enormous impact on the lives of not just heart and stroke patients but everyone."

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For more information:

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