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Parksville Residents and Businesses Conserve Water

Parksville, BC — Many Canadian municipalities have adopted water conservation or water efficiency programs. In August 2009, the City of Parksville Council adopted the AquaStar Water Awareness Program intended to bring awareness to the importance of water conservation as well as the importance of water and how to use an acceptable amount. Water saving measures have become an important part of daily routine for many residents of Parksville.

To date, the water saving strategies in Parksville have been very successful. During the period March 1 to August 31, total water consumption in 2009 was 1,496,958 m³ compared to 1,234,493 m³ for the same period in 2010. It should be pointed out that although July and August 2010 were extremely dry months, the rainfall for this same period, March 1 to August 31 was 152mm in 2009 compared to 287mm in 2010. These numbers show a decrease in water consumption of 17.5%.

Said Mayor Ed Mayne, "This is such good news for the City. This is a significant savings and the residents and businesses of Parksville should be proud of their efforts." In 2009, the Mayor set a goal to lower consumption by 10%. "A 17.5% reduction in water consumption shows that with work, creativity and a shift in our thinking, a reduction in consumption is possible," stated Mayor Mayne.

The City of Parkville's water system consists of 16 deep wells drawing from an aquifer on the south edge of the City boundary and the Englishman River. The City is a partner in the joint venture agreement with the Regional District of Nanaimo and Town of Qualicum Beach to construct, operate and maintain the Arrowsmith Dam and associated water facilities.

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For more information on the AquaStar Water Awareness Program, please call: Community Planning 250 954-4697

For information about the City's water supply, please call: Mike Squire, Manager, Operations 250 951-2480