



Own a Piece of Olympic History and Support Children and Youth

Parksville, **BC** – The banners that recently hung on the lamp standards along the Island Highway and Alberni Highway to mark the route of the Olympic Torch Relay and show community support during the Olympics and Paralympic Winter Games will be offered for sale starting April 19. This is an opportunity to own a bit of 2010 Olympic history and also support a most worthy program for children and youth.

About 100 nylon banners will go on sale at City Hall at 8 am on Monday, April 19 on a first come first serve basis. The banners are being offered for a minimum donation of \$50. All proceeds will go to the Recreational Assistance for Children and Youth program administered by the Society of Organized Services.

Mayor Ed Mayne said, "The City is pleased to support the Society of Organized Services with the sale of the banners. It's a wonderful opportunity to buy an Olympic memento and also contribute to a program that supports our next generation of athletes."

SOS executive director, Renate Sutherland, said, "We are most appreciative of the City's support of our program that provides local families with recreation opportunities. The money raised will ensure SOS is able to meet the increasing need for assistance and help our children and youth benefit from some form of recreation."

The Recreational Assistance for Children and Youth program has been in the community since 1972. The Society of Organized Services helps children participate in sports or other recreational activities such as scouts, brownies, cadets and summer camps in our community. To access the program, parents are asked to make an appointment with an SOS intake worker to establish need for financial assistance; children up to the age of 18 are eligible for the program. In 2009, 340 registrations for children's programs were processed through the program. For more information about the program, contact SOS at 250 248-2093.

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About Parksville — One of the fastest growing communities on Vancouver Island, 12,000 residents call Parksville their home. Located on Vancouver Island's sheltered east coast, Parksville offers a quality lifestyle with many activities. We are committed to being the city of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.

Banner designs and placement

The Olympic Torch Relay banners have been designed as part of a series and must be displayed as part of a unified set.















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