

## Earth Hour 2010 - March 27 at 8.30 pm

**Parksville**, **BC** – Earth Hour will be recognized on March 27, 2010. The event began in one city just three years ago and has now grown to be the largest environmental movement in history.

In 2009, hundreds of millions of people in over 4,000 cities turned out their lights for one hour to show their support for climate action. In 2009, 52% of Canadians participated with more than 10 million in 210 Canadian cities including Parksville, turning off their lights for an hour.

We all have the opportunity to participate again on March 27, 2010 at 8.30 pm when the world will turn off its lights for just one hour. Switching off your lights is just one simple action that can be taken to help make a difference. More information is available at http://wwf.ca/earthhour/

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For more information: Debbie Tardiff, Communications Officer

250 954-3073

City of Parksville | 100 Jensen Avenue East (P O Box 1390), Parksville, BC V9P 2H3 Phone 250 248-6144 | Fax 250 954-4685 | www.parksville.ca

About Parksville — One of the fastest growing communities on Vancouver Island, 12,000 residents call Parksville their home. Located on Vancouver Island's sheltered east coast, Parksville offers a quality lifestyle with many activities. We are committed to being the city of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.