

NEWS RELEASE

February 22, 2010

March is Kidney Health Month in the City of Parksville

The Kidney Foundation of Canada conducts its annual door-to-door campaign during the month of March. During this time, volunteers canvass the residences to raise much needed funds for patients throughout BC.

Mayor Ed Mayne has proclaimed March as "Kidney Health Month" in the City of Parksville. Known as the secret disease, kidney disease is one of the most misunderstood yet life-threatening illnesses affecting society today. Kidney disease cannot be cured, but it can be treated. The right treatment can help slow the progression of the disease to kidney failure. If the kidneys fail, dialysis and kidney transplant are the only options.

Over five thousand adults, youth and children in British Columbia live with chronic kidney disease. Almost half rely on dialysis treatments and there are about 300 people facing seven to ten years on the transplant waitlist. In addition, it is estimated that 145,000 people in this province have undiagnosed kidney disease. Most are unaware that they have it because the symptoms are silent and often mistaken for other conditions.

"I recognize March as an important time to raise awareness of kidney health issues and acknowledge the importance of the annual door-to-door fundraising campaign in our community," said Mayor Ed Mayne.

In March 2009, over half a million dollars was raised throughout communities in British Columbia. Monies raised during March help fund research, provide education and support, promote access to high quality healthcare and raise awareness about the need for organ donation and the issues facing people who live with kidney disease.

-30-

For more information:

Mayor Ed Mayne 250 954-4661 Debbie Tardiff, Communications Officer 250 954-3073