NEWS RELEASE - *January 26, 2009*

Parksville Uncorked
Wine & Culinary Festival - February 27 – March 1, 2009

City and Major Resorts Announce New Wine Festival

Parksville Uncorked: A Festival of Taste & Style celebrating the finest wines and gourmet foods from throughout Vancouver Island and BC.

Parksville, BC - Members of the Oceanside Resort Community, in association with the City of Parksville, are pleased to introduce *Parksville Uncorked* – Wine & Culinary Festival, from February 27 to March 1, 2009. The City will come alive with gala events, wine tasting brunches and winemakers' dinners that will take place at The Beach Club Resort, Tigh-Na-Mara Seaside Spa Resort & Conference Centre and Pacific Shores Nature Resort.

Parksville Uncorked is a vibrant, new festival that will capture the attention of visiting tourists and adventurous locals. An impressive list of BC wineries and wines will be featured during the festival, paired with delectable dining. "I am delighted to see the establishment of a new signature event for our community," announced Mayor Ed Mayne on behalf of City Council. "*Parksville Uncorked* will help to build awareness of the region as a prime tourist destination."

"Sometimes the best ideas are over a glass of wine," said Shawna Broekhuizen, general manager of The Beach Club Resort. "The Beach Club Resort is thrilled to be a part of what is about to become the 'talked about' event of the season for Vancouver Island."

"Tigh-Na-Mara Seaside Spa Resort & Conference Centre is delighted to be a part of this showcase of award-winning BC wines and fine foods," says Paul Drummond, Tigh-Na-Mara's general manager. "This is a great opportunity for Parksville to bring delicacies from the sea, organic growers and boutique food producers together for everyone to experience."

The full event schedule, ticket information and festival packages are available at www.parksvilleuncorked.com.

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About Parksville — One of the fastest growing communities on Vancouver Island, 12,000 residents call Parksville their home. Located on Vancouver Island's sheltered east coast, Parksville offers a quality lifestyle with many activities. We are committed to being the city of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.