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New and Improved www.parksville.ca

Parksville, BC - The City recently launched a new and improved website. It's the same URL but a much brighter and more user friendly site. The new website was designed with the goal of improving access to municipal services for residents and businesses. The City of Parksville continues to utilize the latest technology to improve communication and customer service.

"Not only is this new and improved website an essential communication tool, it is also a reliable source for municipal information," said Mayor Ed Mayne. "Much of the content of the old site has been migrated over; however, there are many new areas and we are excited about the results and being able to provide our citizens with access to information about all of the City's services."

The new site is logically organized with an intuitive interface and a search field on every page. The homepage provides quick links to the most requested information and essential facts for residents and businesses. This new site provides the community with a more interactive and streamlined source of City news and information.

Designed and hosted by local business, Trinex Internet Solutions, the site was developed with input from the City's website development committee. Website content is provided by the City and new information is posted frequently.

In addition to improved navigation and simpler links to the most used department information, the site features new navigation categories - *Residents, Business, Visitors, City Hall* and *Online Services*. There are links to important communications tools with brand new sections - *News Room, What's New* and *Community Connections* with timely information and the many ways to be informed and stay connected to the City. The site includes an improved City calendar that links to meeting notices and agendas and the City's economic development information is now included on this site.

Residents are strongly encouraged to browse through the site and provide feedback to the City. Comments can be provided by emailing dtardiff@parksville.ca or by using the community feedback form provided on the website.

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For more information:

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About Parksville — One of the fastest growing communities on Vancouver Island, 12,000 residents call Parksville their home. Located on Vancouver Island's sheltered east coast, Parksville offers a quality lifestyle with many activities. We are committed to being the city of choice for ourselves and future generations in a clean, safe, friendly, economically viable and sustainable environment.