

NEWS RELEASE

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June 15, 2022

Memorial Plaza to Open on July 5

The City of Parksville invites residents to the official opening of Memorial Plaza on Tuesday, July 5 from 5 pm to 6 pm. The Memorial Plaza, part of the Hirst Avenue West and Memorial Avenue upgrades project, is a new 13,800 square foot public space, a dynamic new venue for residents, visitors, businesses, and community organizations to celebrate and experience Parksville Downtown.

Completed just in time for summer, the improvements to Hirst and Memorial avenues are components of the City's downtown revitalization strategy. Historic Memorial Avenue will feature a new streetscape with one-way vehicle traffic eastbound on Memorial Avenue with improved irrigation and growing conditions for the memorial trees as well as new street trees on Hirst Avenue West. A portion of this upgrades project was funded through the Federal Gas Tax Fund and ICBC.

Following the official ceremony to dedicate the plaza, music and cupcakes, we hope residents will enjoy a visit to the Summer by the Sea Street Market on Craig Street, just across Alberni Highway. The market is open 6 to 9 pm.

Memorial Avenue, one of the oldest streets in Parksville, is a living monument to Parksville's fallen World War I soldiers. The original century-old memorial elm trees were planted in 1922 and now 100 years later, Memorial Avenue will continue to honour the memory of the men who lost their lives with new elm trees to be planted this year.

Quote from Mayor Ed Mayne

"With this project, Memorial Avenue is transformed from a primarily vehicular corridor to a true people place, complementing the vision for Parksville's downtown to encourage increased use by residents and visitors and support economic activity."

Details about the Memorial and Hirst avenues project may be viewed on Let's Talk Parksville.

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